



## **HENRIK FISKER AND BENETTI TEAMED-UP TO CREATE AN INNOVATIVE SERIES OF SUPERYACHT CONCEPTS**

DECEMBER 21, 2015 (Los Angeles, Calif.) - Entrepreneur and acclaimed international designer Henrik Fisker, the founder of Henrik Fisker Design, and influential global superyacht builder Benetti are joining forces to create a series of innovative 50 meter - (164 feet) superyachts. The collaboration is focused on a new 50 meter yacht with naval architecture by Benetti. The yacht will be designed in California and built at the Benetti facilities in Livorno, at the heart of the Tuscan coastline.

The concept will integrate a new platform developed by Benetti's engineering team with Fisker's sporty exterior and interior designs. Fisker is pioneering a new design concept to enhance and optimize the onboard experience by utilizing more space on the vast superyacht for both hosting and leisure. The design will add a new "human flow" element to reduce unused space and increase its usability.

The yacht exterior will have a dramatic body using light weight carbon fiber and other exotic materials, as well as optimized ocean views from all major cabins and use reclaimed wood, integrated solar panels and optional hybrid power.

The interiors will feature the new design concept for each of the three decks that will enhance the space and emphasize comfortable and clean luxury living in a pristine environment. The interiors will feature advanced and sustainable materials, and state-of-the-art technology for automated controls and optimal power management.

Onboard amenities will include a beach club, spa, several bars, a pool and sunbathing areas on multiple decks. A future owner will welcome 12 guests in six cabins, looked after by 11 crew members with comfortable staff quarters.

Fisker is renowned as the international designer for famous iconic, exotic and collectable cars. He is best known for his BMW Z8, Aston Martin DB9, Aston Martin V8 Vantage, as well as the Artega GT, Fisker Karma Hybrid, the Viking motorcycle, Mustang Rocket and most recently, the Force 1 among others.

The company, Henrik Fisker Design, was founded in 2013 an industrial design house that works across numerous categories including luxury travel, automotive, architectural design, furniture, smart devices, consumer products and technology.

### **About Henrik Fisker & Henrik Fisker Design**

*Henrik Fisker is an entrepreneur and one of the world's leading automotive designers. Previously Fisker founded Fisker Automotive in 2007, where he launched the world's first premium plug-in hybrid, the Fisker Karma. Best known among his creations are BMW Z8, Aston Martin DB9 and Aston Martin V8 Vantage. Among his latest creations is also the Lauge Jensen Viking motorcycle, Mustang Rocket and Force 1. Originally from Denmark, Fisker is now based in Los Angeles, and is the Founder of HF Design, a design and technology company with various automotive, technology and consumer product ventures underway in Europe, Asia as well as North America. More information can be found at [www.henrikfisker.org](http://www.henrikfisker.org).*

### **Benetti**

*With the highest growth rate among the world's manufacturers of super and mega yachts, Benetti is an icon of timeless Italian style and elegance united with renowned building excellence. Established in 1873, Benetti is the oldest Italian luxury shipyard. Every yacht is unique, built according her owners desires. Benetti designs, builds, and markets two product lines: Class - Displacement and Fast Displacement in composites from 93 to 145 feet; and Custom - in steel and aluminum over 45 meters in length. Benetti has facilities in Viareggio, Fano, Livorno and offices in Fort Lauderdale, Dubai and Hong Kong. Benetti is part of the Azimut|Benetti Group, the world's largest private capital luxury yacht group.*



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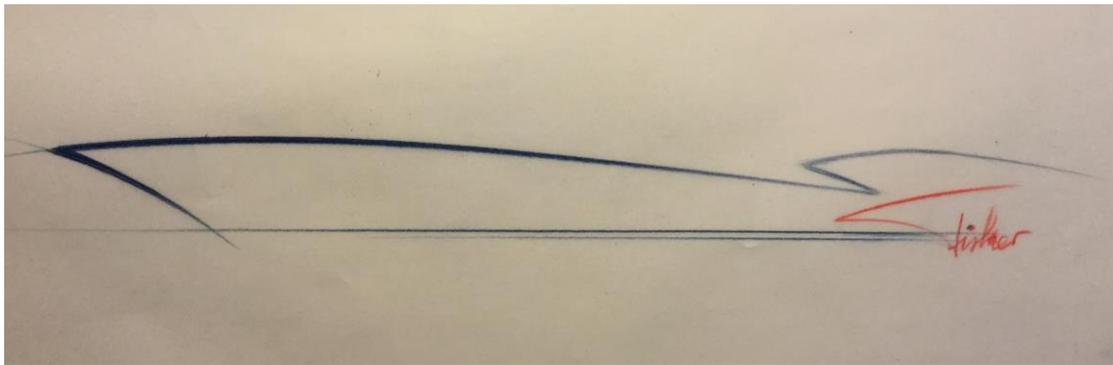
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CAPTION: Entrepreneur and acclaimed international designer Henrik Fisker's teaser theme sketch for superyacht concept with Benetti, a global superyacht builder. Fisker's Henrik Fisker Design and Benetti are joining forces to create a series of innovative 50m - (164 ft) superyachts.